DREAM YACHT CONFIRMS GLOBAL LEADERSHIP

Dream Yacht, the world leader in sailing holidays and Yacht Sales through Charter Programs is unveiling exciting new initiatives at Cannes Yachting Festival, setting the tone for the 2025 and 2026 seasons in the boating industry. The company is introducing reimagined ownership programs, upgrading fleet, and launching adventurous new itineraries. With a strong family of boat owners, operations in the widest and most attractive network of global destinations, and welcoming over 130,000 clients each year, Dream Yacht continues to make yacht ownership and sailing holidays more accessible and more enjoyable than ever before.
Founded in 2000 by Loïc Bonnet, the company celebrates its 25th anniversary this year—an important milestone that highlights the strength of its pioneering model and its ability to evolve with the expectations of both travellers and investors.

Ownership solutions designed for investors

The boating world attracts both savvy investors seeking flexibility and reliable returns, and passionate sailors looking for regular access to the sea. Dream Yacht addresses this dual demand with renewed programs that combine investment opportunities and sailing freedom. By owning a yacht and placing it in the fleet, owners can benefit from attractive returns while enjoying up to 12 weeks of sailing per year around the world, depending on the program chosen:

- **Dream Performance Worldwide** – A program that combines smart investment with the joy of sailing. Owners receive two guaranteed weeks of sailing in high season each year, on an equivalent yacht, in any of Dream Yacht's wide range of popular destinations, an industry first. They also enjoy an improved revenue share while Dream Yacht manages every aspect of their boat (marketing, bookings, maintenance).

- **Dream Guarantee** – A flexible program tailored to owners' needs. They can choose the contract length (from 42 up to 66 months) and sail up to 12 weeks per year worldwide. The program ensures a fixed monthly income while allowing owners to adjust the balance between personal use and financial return. It offers absolute peace of mind, with Dream Yacht handling the management of the yacht.

Both programs give owners confidence, while making sailing opportunities more accessible and revenue opportunities more attractive.

Great additions to the boat models available

In 2025 many new yacht models become available to current and future yacht owners in the Dream Yacht fleet, including the Bali 5.2, Bali 5.8, Bali 4.8, Bali 5.4, Fountaine Pajot 41 and 44, Excess 13, Lagoon 43, 51, 55 and 60, Oceanis 47 and 52, as well as the Dufour 48 and 54.

A modernized fleet for cabin cruises

The first Lagoon 620 (Dream Martinique) has been fully refitted under Groupe Beneteau's Lagoon NEO program. This major upgrade extended the vessel's lifespan, boosted comfort, and integrated new technical and environmental features. As a sustainable highlight, the refit program aims to reduce waste and improve efficiency. The catamaran will now sail as a cabin cruise in the Abacos and Corsica, offering a premium experience in two iconic destinations.

Three new adventurous itineraries for cabin cruises

- **Abacos Dream Premium (January 2026):** discover the turquoise waters of the Bahamas, with hidden beaches and pristine lagoons.
- **Koh Samui Dream Premium (May 2026):** explore the Gulf of Thailand, combining paradise islands with local culture.
- **Kornati Sail Share (2026 season):** following a successful pilot in 2025, this program expands to Croatia's Kornati archipelago, a true paradise for sailing lovers.

Customer experience at the heart of growth

Beyond yachts and destinations, Dream Yacht puts traveler satisfaction at the center of its strategy. The customer journey has been redesigned to be simpler, smoother, and more immersive:

- **Digital tools:** online check-in and check-out, digital briefings available anywhere, and real-time updates via the customer app.
- **Upgraded onboard services:** more personalized support, greater comfort, and improved amenities.
- **Continuous feedback:** the Net Promoter Score (NPS) now tracks customer satisfaction to guide service improvements.

These changes are already showing results. The Martinique base received a 2025 TripAdvisor Award, recognizing the quality of service offered.

Convincing Charter performance

Dream Yacht continues to grow, proving the strength of its offering and its appeal to travellers all around the globe. In the Mediterranean for example, occupancy rates rose by +6% this year, while French Polynesia is already forecasting +15% growth for the next season. Each year, more than 130,000 clients choose Dream Yacht to discover the world by the sea. These results confirm the vitality of the company 25 years after the foundation and its leading role in shaping the future of nautical tourism.
For more about Dream Yacht's 25 years of innovation, read the full anniversary press release **HERE**, which highlights the company's history, milestones, and pioneering vision in making sailing accessible worldwide.

About: Since its creation in the Seychelles in 2000, Dream Yacht has grown with a simple conviction : the sea belongs to everyone. Twenty-five years later, this vision still guides the company, which has established itself as a major player in international nautical tourism. With a global network of destinations and one of the most diverse fleets, Dream Yacht offers experiences tailored to all profiles - www.dreamyachtcharter.com

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